

ACTIVE MEASURES

PREMISE: The Dark Side uses rhetorical veils to conceal while advancing a hidden agenda.

OBJECTIVE: Get you to believe the lie.

MEANS: Disinformation.

DESIRED END: Change the way you think.

RESULT: You chose to be brainwashed.

PRINCIPLE: Propaganda is what the Dark Side does to you. Brainwashing is what you do to yourself.

SOURCES: Isaiah 36:1–21; Colossians 2:8; Ephesians 5:6; 6:12; 1 Timothy 4:1–2; 2 Timothy 4:3–4; James 3:5–6; Romans 12:2; 16:17.